

2019 NY IFF

19th NEW YORK INDIAN
FILM FESTIVAL May 7 - 12

NEW YORK INDIAN FILM FESTIVAL

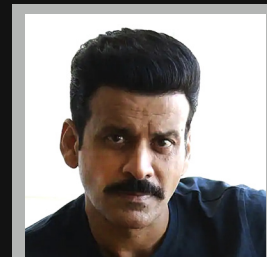
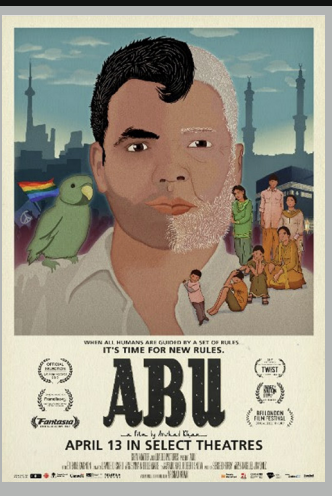
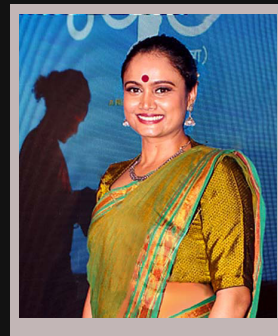
www.IAAC.us



DAZZLE AT RED CARPET NIGHT

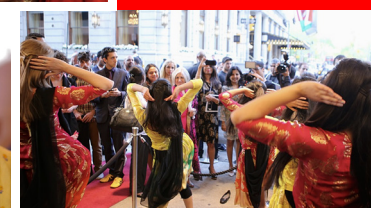
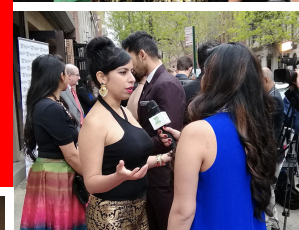


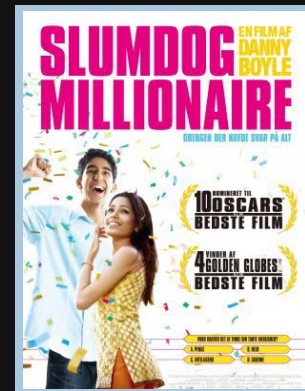
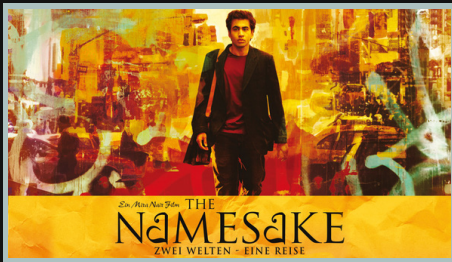
2018 AWARD WINNERS



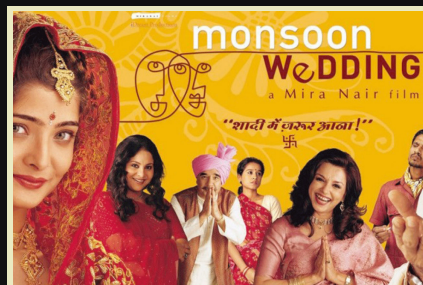
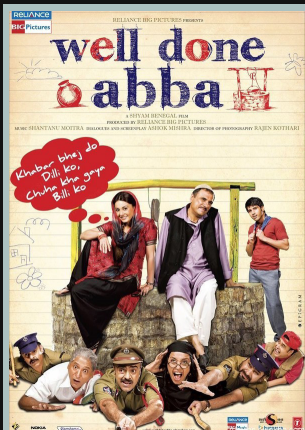
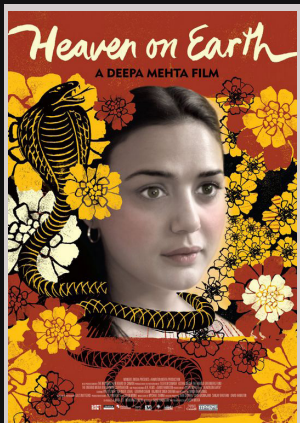


MINGLE, NETWORK, PANELS, DEALS BECOME PART OF GREAT STORIES





FILM PREMIERES INCLUDE



PAST SPONSORS



SPONSORSHIP LEVELS

**Ask for sponsorship packages above \$ 100,000
which will be custom tailored to sponsors requirements**



**Sponsorship levels range from \$5,000 - \$100,000.
Details on specific benefits can be provided upon request.**

**Sponsorship packages may be tailored to
specific sponsor requirements.**



Diamond Exclusive Sponsorship – \$100,000

Emerald Sponsorship – \$75,000

Ruby Sponsorship (Powered by) – \$50,000

Sapphire Sponsorship – \$25,000

Amethyst Sponsorship – \$10,000

Topaz Sponsorship – \$5,000

SPONSORSHIP LEVEL – *DIAMOND*

- **Logo presence** in all promotional material as a *Presenting Sponsor*
- **Logo presence** in all email and web promotions as a *Presenting Sponsor*
- **Web site hyperlink** through the whole year.
- **Logo presence** as *Presenting Sponsor* in all print, television, radio, in-cinema and social media advertising
(Media plan is available on request)
- **Logo presence** as *Presenting Sponsor* in all collaterals including Banners/standees, flyers and posters.
- **Inclusion in Media Conference and all Press Releases.**

- **10 tickets** to the Closing night screening and Gala Dinner (*VIP position*).
- **10 tickets** to the opening night screening.
- **Present one Main Award** on closing night.
- **Recognition and Plaque** presentation.
- **10 screening tickets** for the all film festival screenings.
- **Sponsor AV and Logo** on sponsor slide before all screenings at all venues.
- **Banner placement** at all venues. **Back Page of Program Brochure.**
- Option to **place brochure at the festival** and dinner (*gift bags*).
- **Exclusive sponsorship** for one of the after-parties for filmmakers and audience members over five nights.
- Sponsor representative to have the opportunity to speak at the sponsored after-party on closing night.
- Sponsor AV to be played at the opening night and closing night gala celebrations.
- **Right to promote/cobrand.**



Sponsorship: \$100,000

Category max - One

SPONSORSHIP LEVEL – *EMERALD*

- **Logo presence** in all promotional material as a ***Associate Sponsor***.
- **Logo presence** in all email and web promotions as a ***Associate Sponsor***. Web site hyperlink through the whole year.
- **Logo presence** as ***Associate Sponsor*** in all print, television, radio, in-cinema and social media advertising (Media plan is available on request)
- **Logo presence** as ***Associate Sponsor*** in all collaterals including Banners/standees, flyers and posters
- **Inclusion in Press Releases.**

- **10 tickets** to the Closing night screening and Gala Dinner (*VIP position*).
- **10 tickets** to the opening night screening. **Present one Main Award** on closing night.
- Recognition and Plaque presentation.
- **10 screening tickets** for the all film festival screenings.
- **Sponsor AV and Logo** on sponsor slide before all screenings at all venues.
- Banner placement at all venues.
- **Centerfold One page in Program Brochure.**
- Option to place brochure at the festival and dinner (*gift bags*).
- **Exclusive sponsorship** for one of the after-parties for filmmakers and audience members.
- Sponsor representative to have the opportunity to speak at the sponsored after-party on closing night.
- Sponsor AV to be played at the opening night and closing night gala celebrations.
- **Right to promote/cobrand.**

Sponsorship: \$75,000

Category max – Two, Product Exclusive



SPONSORSHIP LEVEL – *RUBY* (powered by)

- **Logo presence** in all promotional material as a ***Powered by Sponsor***
- **Logo presence** in all email and web promotions as a ***Powered by.***
- Web site hyperlink through the whole year.
- **Logo presence** as ***Powered by*** in all print, television, radio, in-cinema and social media advertising.
(Media plan is available on request)
- **Logo presence** as ***Powered by Sponsor*** in all collaterals including Banners/standees, flyers and posters.
- **Inclusion in Press Releases.**

- **6 tickets** to the Closing night screening and Gala Dinner (*VIP position*).
- **6 tickets** to the opening night screening.
- **Present one Award** on closing night.
- **Recognition and Plaque Presentation.**
- **6 screening tickets** for the all film festival screenings.
- **Sponsors AV and Logo** on sponsor slide before all screenings at all venues.
- **Banner placement at all venues.** Full Page color in Program Brochure at a premium position.
- **Option to place brochure at the festival and dinner** (*gift bags*).
- Sponsor AV to be played at the opening night and closing night gala celebrations.
- **Right to promote/cobrand.**



Sponsorship: \$50,000

Category max – One

SPONSORSHIP LEVEL – *SAPPHIRE*

- **Logo premium presence** in all promotional material.
 - **Logo presence** in all email and web promotions.
 - Web site hyperlink through the whole year.
 - **Logo premium presence** in all print and television, and in-cinema advertising.
 - **Logo premium presence** in all collaterals including Banners/standees, flyers and posters.
-
- **5 tickets** to the Closing night screening and Gala Dinner (**VIP position**).
 - **5 tickets** to the opening night screening.
 - Present one Award on closing night. Recognition and Plaque Presentation.
 - **5 screening tickets** for the all film festival screenings.
 - Logo on sponsor slide before all screenings at all venues.
 - **Banner placement** at all venues. Full Page color in Program brochure.
 - Option to place brochure at the festival and dinner (**gift bags**).
 - Sponsor AV to be played at the opening night and closing night gala celebrations.
 - **Right to promote/cobrand**.



Sponsorship: \$25,000

Product Exclusive: Premium 40%

SPONSORSHIP LEVEL – AMETHYST

- **Logo presence** in all promotional material.
 - **Logo in all email and web promotions.** Web site hyperlink thru the whole year.
 - **Logo presence** in all print and in-cinema advertising.
 - **Logo presence in all collaterals** including Banners/standees, flyers and posters.
-
- **5 tickets** to the Closing night screening and Gala Dinner (*VIP position*).
 - **5 tickets** to the opening night screening. **Recognition and Plaque on closing night.**
 - **5 screening tickets** for the all film festival screenings.
 - **Banner placement** at Opening and Closing night gala dinner.
 - Half Page color in Program Brochure.
 - Option to place gift item at the festival and dinner (*gift bags*).
 - **Right to promote/cobrand.**



Sponsorship: \$10,000

Product Exclusive: Premium 50%

SPONSORSHIP LEVEL – *TOPAZ*

- **Logo presence** in all promotional material.
 - **Logo in all email and web promotions.** Web site hyperlink through the whole year.
 - **Logo presence in all print advertising.**
 - **Logo presence in all collaterals** including Banners/standees, flyers and posters.
-
- **5 tickets** to the Closing night screening and Gala Dinner (**VIP position**).
 - **5 tickets** to the opening night screening. **Recognition and Plaque on closing night.**
 - **5 screening tickets** for the all film festival screenings.
 - **Banner placement** at Closing night Gala dinner.
 - Half Page color in Program Brochure.
 - Option to place gift item at the festival and dinner (**gift bags**).
 - **Right to promote/cobrand.**



Sponsorship: \$5,000

Product Exclusive: Premium 100%

CONTACT US

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19th Annual
2019 NYIFF

NEW YORK INDIAN FILM FESTIVAL

May 7 - 12

Presented by the Indo-American Arts Council